



CAPITOL  
WHOLESALE  
NURSERY, INC.

"A Nursery to Design From"  
November 2020

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## November Update

The 2019 Santa Clara County Crop Report has been released, and nurseries came in at #1 in the "Million Dollar Crops" category! Also featured in the report this year is Urban Gardens, a new category reflecting the community's interest in vegetable gardening, the groups that have cropped up, and the organizations that have repurposed urban deserts into an urban bounty. Read more about it in this issue.

In notable dates, November 28th is Small Business Saturday. As a Green Business, we encourage you to shop local and shop green, both for the environment and for the business owners in our community.

Finally, November marks the beginning of the Winter holiday season. We at CWN wish you a safe and happy Thanksgiving! We feature several cooler-weather appropriate plants in this issue. Please let us know how we can further help you plan for your late Autumn and Winter planting.



## November Featured Plants

### **Anigozanthos Gold Velvet**

Kangaroo paws feature unusual flowers that add a burst of color and texture to your landscape or garden. We love 'Gold Velvet' for its contrasting yellow flowers and red stems, which look stunning against the backdrop of a blue sky or a pink or red flowering bush, as in this



photo from our nursery.  
[See more on Instagram](#)



### **Limonium perezii 'Sea Lavender'**

Sea Lavender has incredible foliage reminiscent of underwater plants, hence its name; in addition to gorgeous sprays of purple to blue flower clusters. Great dried flower for flower arranging; also drought tolerant and self-sowing. It blooms year-round, which makes it a great choice for your November garden.

[See more on Instagram](#)



### **Philodendron 'Xanadu'**

Philodendron are a popular choice for their lovely, leathery, large foliage and ease of care. This evergreen perennial works indoors and out, is low maintenance, and is a good container plant or choice for shady gardens or landscapes.

[See more on Instagram](#)

## **2019 Santa Clara County Crop Report Analysis**

The 2019 Santa Clara County Crop Report has been released, revealing much about the state of agriculture in our county continuing into this year.

In 2019, nurseries were the #1 crop (out of 22 categories) in Santa Clara County, with a total value of \$81,215,000. What's more, agricultural production increased overall, from \$295,837,000 in 2018 to \$305,067,000 in 2019. This is great news for our industry and related businesses, especially as plants continue to be a hot commodity heading into the last months of 2020.



The crop report also features innovative solutions to the COVID-19 crisis from an agricultural perspective. The report highlights growers and sellers - such as The Stanford Educational Garden, Veggielution, and Loaves and Fishes Organic Farm - who have transformed their businesses to help hungry families in Santa Clara County and contribute to food banks and charities during the past year. [See the Full Crop Report \(PDF\) Here](#)

## **November Landscaping & Gardening Events**



## Regenerative Agriculture for the Home Garden \*Online\*

Eventbrite - Compost Education Centre presents Regenerative Agriculture for the Home Garden \*Online\* - Saturday, 28 November 2020 - Find event and ticket information.

[Read more](http://www.eventbrite.ca)  
www.eventbrite.ca

## BAWSCA Edible Water-Wise Gardens for Beginners

Tue Nov 17, 7:00 pm - 8:30 pm - Open to the Public - Learn the steps to starting a low-water needs vegetable garden. This class will focus on best practices for in-ground beds, raised beds, and container gardening.

[Read more](http://bawasca.org)  
bawasca.org

## UC Master Gardeners - Virtual Plant Clinic

Date: November 14, 2020 Time: 10:00 AM - 12:00 PM Have a problem with one of your plants? Come ask us "face to face" at our Plant Clinic Online!

[Read more](http://mgsantaclara.ucanr.edu)  
mgsantaclara.ucanr.edu



*"As a consumer, you're a key part in helping small businesses thrive. By shopping or dining at small businesses in your community, you're showing support for the businesses in your neighborhood and in the community you call your own."*



**SMALL  
BUSINESS  
SATURDAY**

**NOV  
28  
'20**

**GREEN**

**CALIFORNIA  
GREEN BUSINESS  
NETWORK**

**You Design It  
We Deliver It**

With our extensive inventory and trusted nursery partners, CWN is your one source for plants and planting supplies. The nursery is brimming with a wide variety of colors, textures, and sizes. We have in stock a complete mix to accommodate larger quantities of our best sellers, making it even easier to complete your orders more quickly.

Here is a brief summary of what we can do for you:

- Assemble orders for “will call” or delivery, usually the same day
- Always use the best and most consistent materials available
- Contact you immediately if there is a quality or available issue
- Order out-of-stock or specialty materials using all available resources
- Guarantee that CWN materials will meet or exceed your expectations

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